



## Press Release

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**Contact:** Cindy Brothers, 864-270-8979 / Kevin Dunn 864-906-7984

### **Kevin Livingston to Join Stars and Stripes Challenge Presented by Amgen** **Palmetto Peloton Project announces 6-time Tour de France Veteran Rider**

**GREENVILLE, S.C.** (April 21, 2011) – Six-time Tour de France veteran Kevin Livingston of Austin, Texas announced his participation in the Stars and Stripes Challenge presented by Amgen, a fund-raising bicycle ride scheduled in partnership with the Greenville Hospital System USA Cycling Professional Championships. Participants of the Stars and Stripes Challenge will be able to ride and interact with the cycling legend, which takes place Sunday, May 29, in Gateway Park in Travelers Rest.

"It's an honor to return to Greenville and participate in the Stars and Stripes Challenge presented by Amgen," states Kevin Livingston. "The roads of Greenville are magnificent, and the cause is incredibly important. I look forward to being in Greenville over Memorial Day weekend and joining the ranks of the Palmetto Peloton Project."

Livingston, 37, raced professionally for eight years and retired in 2002. He is noted for assisting seven-time Tour de France winner Lance Armstrong in his comeback from cancer, while also serving as Armstrong's mountain lieutenant in his 1999 and 2000 Tour wins.

He has cycled for team Saturn, Motorola, Cofidis, US Postal Service, and Team Telekom. At the end of the 2002 Tour de France, Livingston announced his retirement and rode his last race at the San Francisco Grand Prix in September 2002. Following retirement, Livingston formed Kevin Livingston Consulting and Pedal Hard, using his years of experience to coach and train people to explore their potential.

To register for the Stars and Stripes Challenge, please visit [www.p3ride.org](http://www.p3ride.org), then join The Stars and Stripes Challenge on Facebook for up to date details of the weekend.

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